Syngene Cookie Notice

We use cookies on our website. This cookie notice explains how we use cookies and similar technologies on our website (www.syngeneintl.com). We may update this cookie notice from time to time, so please refer to the "last updated" date at the top of this page to see when the Cookie Notice was last revised. Any changes to the cookie notice will be effective when we publish the revised cookie notice on our website.

1. WHAT ARE COOKIES AND OTHER TRACKING TECHNOLOGIES?

Cookies are small text files that websites may place on your computer or mobile device when you visit their site. The other tracking technologies similarly place small data files on your devices to monitor your activity on the website. By collecting this information, organisations are able to enhance their website user experience and provide improved customer service.

2. HOW DO OUR SITES USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

At Syngene, we use cookies and other tracking technologies on our websites to improve website performance and provide a better user experience. This helps us track returning users, statistical information about how our users navigate our website, and the effectiveness of our promotions on other websites. This information is used to prepare aggregated statistics reports of visitors' activity, which do not contain any personal data.

3. TYPES OF COOKIES

We may use the following types of cookies on our websites:

3.1 Required cookies: These cookies are essential for you to navigate the Site and use its features, such as accessing secure areas of the Site or allowing you to select your cookie preferences. Without these cookies, we cannot provide the services you have requested.

Host	Cookie Name	Type	Description	Lifespan
www.syngeneintl.com	ASP.NET_SessionId	HTTP Cookie	Preserves the visitor's session state across page requests.	Session

3.2 Functional cookies: These cookies are optional and collect information about your visit and activity on our website, such as the pages you visit the most often, and any error messages you may encounter. This may include identifying you when you visit our sites or keeping track of your specified preferences, interests, or past items viewed so that we may enhance the presentation of content on our sites.

Host	Cookie Name	Type	Description	Lifespan	Privacy Policy
Google Tag Manager Google	_ga	HTTP Cookie	Visitor Identification	2 years	https://policies.google.com/privacy
Google Tag Manager	_gid	HTTP Cookie	User Journey	24 hours	https://policies.google.com/privacy

Google Tag Manager Google	_gat	HTTP Cookie	Throttling Request Rate	10 min	https://policies.google.com/privacy
Google Tag Manager Google	_gcl_au	HTTP Cookie	Browsing Behaviour	3 months	https://policies.google.com/privacy
Google Analytics	ga,_utma	HTTP Cookie	Contains a visitor's unique and random ID number.	2 years	https://policies.google.com/privacy
YouTube	GPS	HTTP Cookie	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day	
Google	IDE	HTTP Cookie	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user	1 year	https://policies.google.com/privacy
YouTube	YSC	HTTP Cookie	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	https://policies.google.com/privacy
YouTube	VISITOR_INFO1_LIVE	HTTP Cookie	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	https://policies.google.com/privacy
LinkedIn	recent_history_status	HTTP Cookie	Used to determine whether a user enabled or disabled the Guest Recent History Setting.	10 years	https://www.linkedin.com/legal/privacy-policy?trk=content_footer-privacy-policy https://www.linkedin.com/legal/l/cookie-table
LinkedIn	NID	HTTP Cookie	Used by Google to store user preferences.	6 months	https://www.linkedin.com/legal/privacy-policy?trk=content_footer-privacy-policy

					https://www.linkedin.com/legal/l/cookie-table
LinkedIn	sharebox-suggestion	HTTP Cookie	Displays a banner that provides help text to first time users of the Elevate share box	Session	https://www.linkedin.com/legal/privacy-policy?trk=content_footer-privacy-policy https://www.linkedin.com/legal/l/cookie-table
Microsoft Clarity	_clck	HTTP Cookie	Persists the Clarity User ID and preferences, unique to that site is attributed to the same user ID.	Session	https://learn.microsoft.com/en-us/clarity/setup-and-installation/cookie-consent
Twitter	m_session	HTTP Cookie	Used for video functionality for live events by geolocation.	Session	https://twitter.com/en/privacy https://cdn.cms-twdigitalassets.com/content/dam/help-twitter/rules-and-policies/cookie-description-lists/cookie-description-list-en.pdf
Bootstrap CDN		Third party cookie	BootstrapCDN is a public content delivery network. Users of BootstrapCDN can load CSS, JavaScript and images remotely, from its servers.	Session	https://www.jsdelivr.com/terms/privacy-policy-jsdelivr-net
Cloudflare		Third party cookie	Used to maximize network resources, manage traffic, and protect websites from malicious traffic.	Persistent	https://www.cloudflare.com/cookie-policy
Amazon (Web Services)		Third party cookie	Amazon Web Services provides a reliable, scalable, low-cost infrastructure platform in the cloud with hundreds of thousands of businesses in 190 countries.	Persistent	https://aws.amazon.com/privacy/?nc1=f_pr
Salesforce		Third party cookie	Salesforce cookies can track user behavior and interactions with the platform, providing valuable insights into how users interact	Persistent	https://www.salesforce.com/in/company/privacy/full_privacy/

			with your products and services. Tracking this data gives you in-depth knowledge of their needs, buying goals, and concerns. It lets you improve your products and services to build a competitive edge.		
Fullstory	fs_session, fs_uid	HTTP Cookie	Maintains an authenticated user's session.	Session	https://www.fullstory.com/legal/privacy-policy/ https://www.fullstory.com/legal/cookie-policy/
TrustArc		Third party cookie	Software tool that provides services to help corporations update their privacy management processes so they comply with government laws and best practices.	Persistent	https://trustarc.com/privacy-policy/

3.3 Advertising cookies: These cookies are used to send you relevant advertising and promotional information. They may be set through our site by third parties to build a profile of your interests and show you relevant advertisements on other sites. These cookies do not directly store personal information, but their function is based on uniquely identifying your browser and internet device.

Host	Type	Description	Link
Google Ads	Third party	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across web sites.	https://business.safety.google/adscookies/
LinkedIn Ads	Third party	LinkedIn ads to promote our brand, increase traffic, find new leads and more	https://www.linkedin.com/legal/cookie-policy
Twitter Ads	Third party	Twitter ads to promote our brand, increase traffic, find new leads and more	https://business.twitter.com/en/help/ads-policies.html
Zoom Info	Third party	ZoomInfo provides accurate and actionable B2B contact and company information to accelerate the growth of sales and marketing teams.	https://www.zoominfo.com/about-zoominfo/privacy-policy
Microsoft Ads	Third party	Microsoft Advertising (formerly Bing Ads, Microsoft adCenter, and MSN adCenter) is a service that provides pay per click advertising on the Bing, Yahoo!, and DuckDuckGo search engines.	https://privacy.microsoft.com/en-US/privacystatement
Facebook Ads	Third party	Advertising on Facebook is one of the best ways to introduce a new business or brand into the market. From maximizing visibility to helping to spread the word about a particular idea or cause, you can use	https://www.facebook.com/privacy/policies/cookies/

		Facebook's advertising platform for many different purposes that ultimately help you to achieve your own business goals.	

3.4 Uncategorized Cookies: These cookies may be used for variety of purposes and may be essential for functioning of the website. They do not track any information or collect the data of the visitors.

Unlayer CDN	Third party	Unlayer is an email editor and page builder to build beautiful, responsive designs quickly and easily. Use it online or embed it into your application.	https://unlayer.com/privacy

We maintain the highest levels of confidentiality for this information. Data we collect may include identifying you when you visit our sites or keeping track of your specified preferences, interests, or past items viewed so that we may enhance the presentation of content on our sites. If you do not want your transaction details used in this manner, you can disable cookies. However, if you prefer not to accept cookies, you may manage cookie preferences from the cookie settings or can set your browser to reject them or to alert you before one is placed. If you have any questions, please contact us using the e-mail address in the Contact section below.

4. HOW ARE COOKIES ON OUR WEBSITE USED BY THIRD PARTIES WHO HAVE ACCESS TO IT?

The cookies we use will only be accessed by us and those third parties named in our cookies center and this notice, for the respective purposes mentioned. While this notice sets out details on use of cookies by Syngene, please refer to the respective cookie and privacy policy of the third parties mentioned above, to understand how they use cookies.

5. HOW CAN YOU MANAGE COOKIE PREFERENCE?

Our website provides a cookie consent manager under "Cookie Preferences", which gives you the option to either accept or reject certain cookies. Moreover, if you want to block any future cookies from being placed on your device, you can make use of the cookie consent manager to do so. You can also manage cookies using your web browser (i.e., Google Chrome, Mozilla Firefox, Microsoft Edge), but please note that the process differs across browsers, and you may check your browser's help menu for guidance. Please note that if you block cookies, you may not be able to use all the features on our website.

6. CONTACT

If you have any questions on this cookie notice or how your data is processed or your privacy rights, you can visit our Syngene Privacy Policy or contact us by writing to Syngene's Data Protection Office at dpo@syngeneintl.com.

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